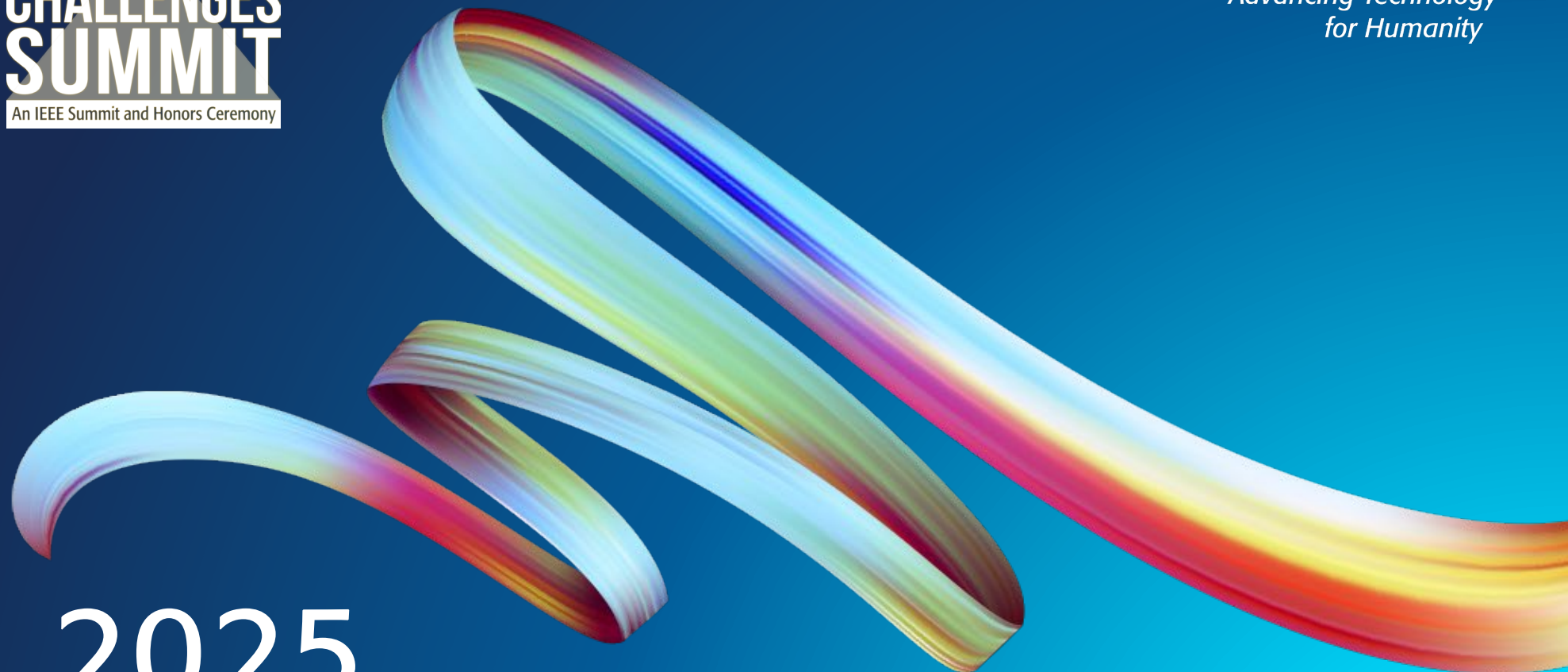


IEEE
VISION | INNOVATION
CHALLENGES
SUMMIT
An IEEE Summit and Honors Ceremony



2025

SPONSORSHIP PROSPECTUS

23-24 April 2025 | Tokyo, Japan

RECENT PARTNERS & SPONSORS



SPONSOR TODAY. SHAPE TOMORROW.

Partner with us at this intimate, high-level event

As the Summit enters its ninth year, it unites prominent innovators, visionaries, and disruptors in technology to engage in discussions and exploration of what lies ahead, what can be achieved, and the implications of these emerging technologies for our collective future.

Seize this unique opportunity to strengthen your brand presence within the technological space by sponsoring the IEEE Vision, Innovation, and Challenges Summit and Honors Ceremony Gala.

BENEFITS OF SPONSORING

INTERACT | Throughout the event, sponsors have multiple opportunities and ways to network with attendees from around the world and across industry and academia.

EMPOWER | Being both an in-person and online event, sponsors garner worldwide brand recognition in the technology ecosystem.

INFLUENCE | Improve your ROI by positioning your brand front-and-center, influencing attendees and showcasing your solutions to a worldwide audience of key decision makers.

ENHANCE | Extend your company's visibility through the IEEE Vision, Innovation, and Challenges Summit and Honors Ceremony, earn new followers, and make a lasting impression.



We hope you join us on 23 and 24 April in Tokyo. Connect with our engaged community of individuals and organizations in shaping a better future for all.

See you there,

A handwritten signature in black ink that reads "Nim K. Cheung".

Nim K. Cheung, IEEE Awards Board Chair



THE VISION, INNOVATION, AND CHALLENGES SUMMIT

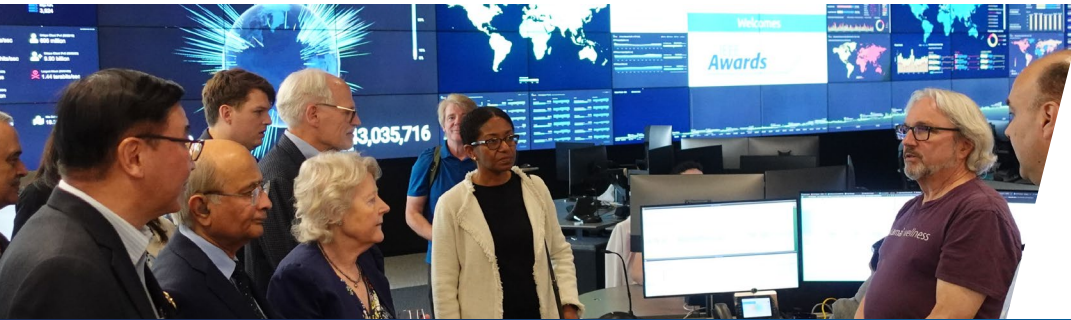
A day of learning, inspiration, and networking



Gain perspective and deepen your understanding of key topics impacting our world today. The annual IEEE VIC Summit highlights the innovation and creativity of engineering, science, and technology through provocative, educational, and inspiring talks with a vision for the future, opportunities for innovation, and the challenges to overcome.

These sessions draw individuals from all over the world, from young professionals to high-level decision makers in the technology ecosystem.

"It's the most exciting event that I've ever attended."



NOTABLE PAST SPEAKERS



RODNEY BROOKS



TSIU-JAE KING-LIU



ANTHONY VETRO



HIROSHI ISHIGURO



SOYEON YI



PETER VETTER



ROBERTO LAREDO

ABOUT THE HONORS CEREMONY GALA

Celebrating some of the greatest minds of our time!

The Summit culminates with the IEEE Honors Ceremony Gala — an evening celebration of renowned icons whose work has served as a catalyst for and propelled major advances in such areas of:

- Artificial Intelligence,
- Medical Imaging,
- Internet of Things,
- Cybersecurity, and
- various other fields of computer, communication and electrical engineering.

The achievements of the Award and Medal Recipients that are recognized at this event have made today's advancements in technology possible.

“The Award Ceremony & Gala certainly felt like attending the Academy Awards.”

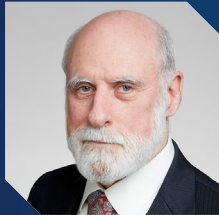
IEEE HONORS CEREMONY



NOTABLE HONOREES



KATHERINE G. JOHNSON



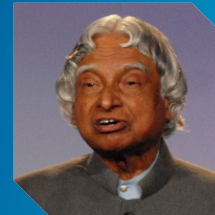
VINT CERF



LISA SU



TOM LEIGHTON



ABDUL KALAM



GLADYS B. WEST



ISAMU AKASAKI



CHARLES NEAL
Moderator and President,
NAMIC Atlanta Region

VINCENT W. S. CHAN
Professor at MIT

TOM LEIGHTON
CEO and Co-Founder,
Akamai

JENNIFER REXFO
Professor at
Princeton Univers



"Overcoming uncommon challenges demands both unconventional thinking and exploratory zeal. For two years we have been proud to sponsor the IEEE VIC Summit and Honors Ceremony and the James H. Mulligan, Jr. Education Medal. And in 2019, we had the opportunity to present a distinguished talk on aerospace technology at the event to an audience of over 350 technologists. Lockheed Martin is pleased to celebrate those who also embrace these ideals and share Lockheed Martin's vision of a brighter, safer, and more productive future."

Mary Snitch, Lead, External Engagements,
Lockheed Martin Corporation

Contact us today to customize a sponsorship program that can help you achieve your branding goals.

Keyana Tennant, Head of Awards Partnerships & Engagement

keyana.tennant@ieee.org

+1 732.562.6828



SPONSOR LEVELS

	DIAMOND \$50K	PLATINUM \$35K	GOLD \$25K	SILVER \$15K	BRONZE \$5K	EXHIBITOR \$1.5K
	1 Available	2 Available	5 Available	Unlimited	Unlimited	30 Available
Complimentary VIP Registrations	8	5	3	2	1	
Full Day Registrations	50	40	24	16	8	2
Reserved VIP Tables during Lunch	6	5	2	1		
Reserved VIP Tables during Honors Ceremony	6	5	3	2	1	
Speaking Opportunity during Summit*	Keynote	◆				
Speaking Opportunity during Honors Ceremony	◆					
Sit with an Award Recipient of Choice*	2					
Featured Interview	◆					
Sponsor badge ribbon	Additional Custom Options	◆	◆	◆	◆	
Acknowledgement in printed program*		◆	◆	◆	◆	
Company logo on signage and Step & Repeat Photo backdrop		◆	◆	◆	◆	
Tax write-off to the extent allowed by law		◆	◆	◆	◆	
Recognition as event sponsor in marketing campaigns and social media*		◆	◆	◆	◆	
Prominent inclusion of company logo and hyperlink on event website*		◆	◆	◆	◆	
Inclusion of company logo souvenir in attendee gift bag		◆	◆	◆	◆	
Feature highlight in pre-event attendee campaigns		◆	◆			
Special recognition and acknowledgement of company by event emcee during stage program		◆	◆			
Exhibit booth space at daytime event		◆	◆			
Presentation of a company video at Summit (live stream)***	◆					
Presentation of company video at Honors Ceremony (live stream)***	◆					



* Size, prominence, and placement will correspond to sponsor level.
 ** Sponsor to provide camera-ready art for print production.
 *** Sponsor to provide video footage that meets IEEE standards.
 Video length and placement will correspond to sponsor level.

EVENT CO-PARTNER OPPORTUNITY

Become our Exclusive Titanium Sponsor at \$200k

Are you ready to take your brand to the pinnacle of success and leave a lasting impact in the industry? We are thrilled to present our most distinguished sponsorship opportunity - the Exclusive Titanium Sponsorship.

As our esteemed Titanium Partner, you will enjoy unrivaled brand visibility and recognition throughout the entire event. Here's what you can expect as our Titanium Sponsor:

Exclusivity and One-on-One Access: Gain exclusive one-on-one access to the leadership of IEEE, forging influential relationships and partnerships that can propel your business forward.

Tailored Marketing Offerings: We believe in customizing benefits to suit your company's unique goals and objectives. That's why we are dedicated to crafting a personalized sponsorship program that aligns perfectly with your needs. We will work with you to ensure your brand shines brightly throughout the event.

Inspire: The Knowledge Alliance Mentor Program at the IEEE VIC Summit provides a unique opportunity to connect your brand with the next generation of industry leaders, fostering relationships that drive innovation and professional growth.

Connect: Be an integral part of the Summit experience, as attendees come together to share ideas, network, and get inspired. Your brand will play a pivotal role in shaping this unforgettable event.

Don't miss this chance to position your brand at the forefront of the conversation and demonstrate unwavering support for the advancement of technology and engineering.

"The VICS/Honor Ceremony attracts key technical and executive, industry and academic, leaders worldwide. Being a sponsor provides impactful visibility to these attendees. For GE, visibility to all these segments is very important. The benefits of sponsorship are far greater than the nominal cost to be a sponsor. GE was pleased to sponsor this year and plans to sponsor future VICS/Honor Ceremony events."

John McDonald, IEEE Life Fellow and GE Vernova Grid Solutions Smart Grid Business Development Leader



ADDITIONAL SPONSOR OPPORTUNITIES

Sponsor benefits will be customized

We will happily work with you to create the right sponsorship program based upon your budget and goals. Contact us today.



BREAKFAST SPONSOR — \$25K

Make an impression as the official Breakfast Sponsor. Introduce yourself and your company with a 5-minute introduction. Includes signage and branded item.



LUNCH SPONSOR — \$35K

Make an impression as the official Lunch Sponsor. Introduce yourself and your company with a 5-minute introduction. Includes signage and branded item.



HOSPITALITY SUITE SPONSOR — \$10K EACH

2 available - morning and afternoon. Includes signage and branded item.



WiFi SPONSOR — \$20K

One of the most critically important aspects of any event and provides highly visibility.



CONFERENCE BAG SPONSOR — \$15K

A great way to promote your brand to Summit attendees. Includes sponsor acknowledgement on website, signage and in the program book.



LANYARD SPONSOR — \$9K

A great way to promote your brand to Summit attendees. Includes sponsor acknowledgement on website, signage and in the program book.



WHO WILL BE THERE?

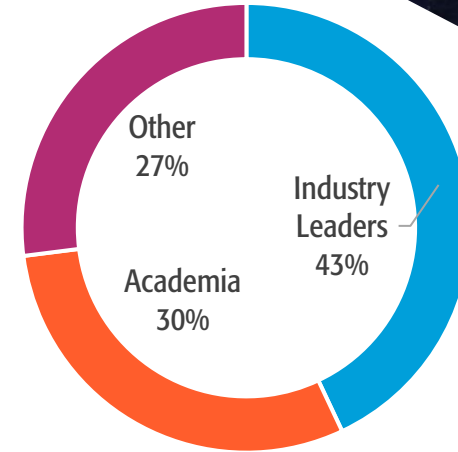
Attendee demographics



Senior leaders from all over the world come together to be inspired by world-class speakers, nurture their networks, and engage with some of the most brilliant and creative people of our time. As a sponsor, you will be reaching the top thinkers and influencers from academia and industry.

Innovators, pioneers, and visionaries exchanging ideas and insights on...

- Artificial Intelligence
- Space Exploration
- Healthcare Technology
- Information Theory
- Robotics
- Power & Energy
- Photonics
- Cybersecurity
- Optoelectronics
- Industrial Tech
- Wearable Tech
- Telecom



400+

In-person 2024 attendees

46% Hold Director titles or higher

4 in 10

Attendees are IEEE Members

200+ Organizations represented in 2024 by speakers, honorees, and attendees

98% of past attendees surveyed would like to attend future IEEE VIC Summits



UNIVERSITIES REPRESENTED IN PAST:

- Auburn University
- Caltech
- Dartmouth
- Georgia Tech
- Kyoto University
- Loyola
- Marymount University
- MIT
- NY Institute of Tech
- Rice University
- San Francisco University
- Santa Clara University
- Stanford
- Tokyo Institute
- UC Berkeley
- University of Toronto

COMPANIES REPRESENTED:

- Apple
- Applied Materials
- Boeing
- Cisco
- Disney
- Festo
- Google
- Hitachi
- HP
- IBM
- Intel
- Lockheed Martin
- MathWorks
- Microsoft
- Nokia Bell Labs
- Northrop Grumman
- Pixar
- Qualcomm
- Toyota
- Viasat
- Verizon

GENERATE INTEREST. GARNER LEADS.

Media exposure matters

From save-the-dates to post-session recordings, as a sponsor, your branding and marketing will reach thousands of IEEE members and senior decision makers across the world through our print, social, and email promotion efforts as well as our media relations work and press coverage.

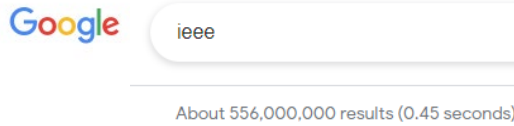
380+
MILLION

Estimated media audience reach from negotiated 2023-2024 placements

7.4k Average number of visitors monthly to Awards website

556
MILLION

The number of Google search results for IEEE – an established brand well-known worldwide.



28k

Social media followers across platforms that increases monthly

8% Aggregated engagement rate – exceeds industry average of 1-3%



PAST MEDIA COVERAGE



“ A passion for unrelenting innovation is what drives Qualcomm’s pursuit of the transformative technologies of the future. Recognizing and honoring that same drive in those individuals and organizations setting the standard for technology and engineering excellence, we are proud of our sponsorship of the IEEE Richard W. Hamming Medal and the 2019 and 2022 “An Evening of Innovation” pre-events held before the Honors Ceremony at the Qualcomm San Diego Campus.”

Ed Tiedemann, Senior Vice-President, Engineering, Qualcomm Technologies, Inc. and IEEE Fellow



Contact us today to customize a sponsorship program that can help you achieve your branding goals.

Keyana Tennant, Head of Awards Partnerships & Engagement

keyana.tennant@ieee.org

+1 732.562.6828

INSPIRE THE NEXT GENERATION

While expanding your reach to global decision makers



Your partnership is instrumental in enabling IEEE to continue the legacy of presenting these prestigious awards and continue to celebrate these impactful accomplishments to **inspire future generations of engineers, educators, scientists, innovators, visionaries, leaders, and practitioners.**

Don't lose out on your opportunity to place your company at the center of this action-packed exclusive event. We recommend completing our event sponsorship request form as soon as possible. All sponsorship requests do go through an internal review process by our awards committee.

After you submit the request form, Ms. Tennant or another member of our sponsorship team will be in contact with you within two business days to walk through next steps.

Sponsorship opportunities are limited, so be sure to complete your request form today.

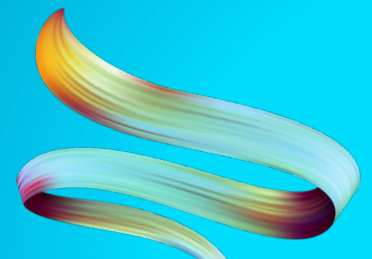


Contact us today to customize a sponsorship program that can help you achieve your branding goals.

Keyana Tennant, Head of Awards Partnerships & Engagement

keyana.tennant@ieee.org

732.562.6828





IEEE
VISION | INNOVATION
CHALLENGES
SUMMIT
An IEEE Summit and Honors Ceremony

JOIN US – SAVE THE DATE!
23-24 April 2025 | Tokyo, Japan
Learn more at [corporate-awards.IEEE.org](https://corporate-awards.ieee.org)

