Where Technical and Business Leaders Shape the Future

Gain access to hundreds of global innovators who are advancing technology for the benefit of humanity at the IEEE Vision, Innovation, and Challenges Summit and Honors Ceremony.
About This Event

• A 100% virtual event on 11–13 May 2021
• Focused on exploring how technology can improve lives and celebrating the leaders who have had a lasting impact on humanity, technology, and the profession
• Powered by IEEE—the world’s largest technical professional organization

Who Will Be There?

Hundreds of innovators and visionaries from around the world who are pioneering the latest technology:

• Artificial Intelligence
• Smart Cities
• Smart Homes
• Wearables
• Microelectronics
• Industrial Technology
• VR and AR
• Telecom
• Cyber Security
• Sensors
• Robotics
• Photonics, Power & Energy
Honoring Leaders Who Make The Impossible Possible

Past honorees of the IEEE Vision, Innovation, and Challenges Summit and Honors Ceremony include:

Brad Parkinson
United States Air Force

Chenming Hu
University of California, Berkeley

Katherine G. Johnson
NASA

KORNELIS (KEES) A. SCHOUHAMER IMMINK
Turing Machines Inc.

KURT E. PETERSEN
Silicon Valley Band of Angels

Mildred Dresselhaus
M.I.T.

TELLE WHITNEY
Anita Borg Foundation

URSULA KELLER
NCCR MUST
Reach a New Audience of Key Decision Makers Now

This is your opportunity to build new, long-term partnerships with the world’s most influential engineers, researchers, innovators, and entrepreneurs.

Contact us today to customize a plan that can help you achieve your goals.

**Keyana Tennant**  
Engagement Manager  
keyana.tennant@ieee.org  
732.562.6828
Enhance Your Reputation. Increase Your Reach.

As a sponsor of the 2021 IEEE Vision, Innovation, and Challenges Summit and Honors Ceremony, you’ll have the opportunity to associate your brand with some of the most interesting and exciting technologies and technologists of our time.

Plus, the new, virtual format of the event allows you to:

• connect directly with decision makers
• conduct product demos and thought leadership sessions
• reach a global broadcast audience

... all without the risk or expense of travel.
## 2021 Virtual Sponsorship Opportunities

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<tr>
<th>Feature</th>
<th>Showcase Sponsor $10,000</th>
<th>Premier Sponsor $20,000</th>
<th>Pinnacle Sponsor $30,000</th>
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<tr>
<td>Featured Speaker Slot</td>
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<tr>
<td>Sponsored Track</td>
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<td>Logo on All Event Material</td>
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<td>Verbal Recognition During Featured Speaker Presentation</td>
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<td>Video Commercials (up to two)</td>
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<td>Virtual Booth (size and features vary by package)</td>
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<td>Banner Ads in Virtual Event Platform</td>
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<td>Virtual session with Q&amp;A</td>
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Custom sponsorship packages are available. For more information, please email: [keyana.tennant@ieee.org](mailto:keyana.tennant@ieee.org) or call [732.562.6828](tel:7325626828).
Bonus Sponsorship Opportunities to Help You Achieve Your Goals

For more information on Sponsorships or Media Partnerships, email: keyana.tennant@ieee.org or call 732.562.6828
Sponsored Tracks

$15,000

Target your audience based on their interests

Demonstrate your brand’s leadership and authority in your subject matter expertise by sponsoring a track. Your brand will be featured on the website and in marketing collateral. You’ll also have the opportunity to introduce all the sessions at the start of the day.

(2 tracks available)
Gamification/Leaderboard Sponsor

$7,500

Reinforce your brand reputation
Stake your claim to the competitive (and fun) portion of this event. Attendees will see your brand when they earn points and badges as part of the virtual experience. At the end of the event, you'll reward the “winners” with special prizes.

For more information on Sponsorships or Media Partnerships, email: keyana.tennant@ieee.org or call 732.562.6828
Virtual Exhibit Marketplace

$1,000–$3,500

Generate more qualified leads

Make sure your organization has an online space to host demos, display new content, career fair, hold video calls with prospects, and promote your services.

For more information on Sponsorships or Media Partnerships, email: keyana.tennant@ieee.org or call 732.562.6828
Networking Lounge

$10,000

Increase your brand awareness among young professionals

When you sponsor the virtual Networking Lounge, your brand will have the opportunity to facilitate important connections between attendees. This includes the ability to engage with up-and-coming leaders by posing questions and hosting discussions in a branded chat room.

For more information on Sponsorships or Media Partnerships, email: keyana.tennant@ieee.org or call 732.562.6828
VIP/Senior Leadership Networking Lounge

$15,000

Be the trusted networking partner for senior executives
Facilitate connections among VIP attendees. This sponsorship gives you the ability to host discussions and presentation/discussions in a branded chat room.

For more information on Sponsorships or Media Partnerships, email: keyana.tennant@ieee.org or call 732.562.6828
Virtual Event Swag

$3,000

Create excitement and engagement with your brand

Promote your organization with virtual (or physical) swag. Whether you want to offer 60-min consultations, gift cards, discounts, promotional offers, or chances to win a prize—we’ll work with you to customize a plan to help achieve your goals.

For more information on Sponsorships or Media Partnerships, email: keyana.tennant@ieee.org or call 732.562.6828
EXCLUSIVE! Rotating Banner Ad Sponsor

$4,500

Make sure everyone sees your brand

Get exclusive rights of a digital banner ad (1 per day of the event) on the official virtual conference page. The exclusive banner will be live on the conference website and on the event platform and have a prominent position.

For more information on Sponsorships or Media Partnerships, email: keyana.tennant@ieee.org or call 732.562.6828
Rotating Banner Ads

$1,000*

Increase the visibility of your brand.
Sponsor one of the rotating banner ads on the official virtual conference page. The rotating banner is only be visible on the event platform.

*3 per day (depends on the number of banner ad space available)

For more information on Sponsorships or Media Partnerships, email: keyana.tennant@ieee.org or call 732.562.6828
Push Notifications

$500 each message

Get your message directly in front of attendees

Take advantage of the virtual platform’s push notifications. You’ll be able to deliver a custom message (45 characters or less) to be sent to all attendees at the specific time of your choice each day (based on available time slots).

(5 per day; $5,000 for all 3 days)

For more information on Sponsorships or Media Partnerships, email: keyana.tennant@ieee.org or call 732.562.6828
End of Event
Sizzle Reel

$3,500

Showcase your brand
Your logo will be recognized on the video capturing highlights of the event and will be showcased on multiple platforms.

(5 Total)

For more information on Sponsorships or Media Partnerships, email: keyana.tennant@ieee.org or call 732.562.6828
Virtual/Speed Mentoring

$5,000

Gain brand visibility with a large number of students

This interactive, virtual, small-group mentoring session lets attendees seek personalized advice on their career or academic endeavors.

*Depends on platform and schedule*
Online Raffle Giveaway

$5,000

Elevate your brand reputation

Be the organization association with winning by sponsoring an online raffle during the virtual event.

(1 per day)

For more information on Sponsorships or Media Partnerships, email: keyana.tennant@ieee.org or call 732.562.6828