IEEE is searching for strategic partners (or partnerships) and sponsors for the IEEE Vision, Innovation, and Challenges Summit and Honors Ceremony Gala. These partnerships are a great opportunity for your business to build brand association within the technological space.

Now in its sixth year, the Summit brings together leading innovators, visionaries, and disruptors in technology to discuss, explore, and uncover what is imminent, what is possible — and what these emerging technologies mean for our shared future.

We hope you join us on 5 May at the Hilton Atlanta in Atlanta, Georgia. Connect with our engaged community of individuals shaping a better future for all.

See you there,

Dr. Karen Panetta
IEEE Awards Board Chair
THE VISION, INNOVATION, AND CHALLENGES SUMMIT
A day of learning, inspiration, and networking

The IEEE VIC Summit highlights the innovation and creativity of engineering, science, and technology through provocative, educational, and inspiring talks with a vision for the future, opportunities for innovation, and the challenges to overcome.

The event typically draws individuals from all over the world, from young professionals to high-level career professionals in the technology ecosystem.

“It’s the most exciting awards show that I’ve ever attended.”

NOTABLE PAST SPEAKERS

MIKE NORTH
TELLE WHITNEY
AYANNA HOWARD
FAWZI BEHMANN
SOYEON YI
KARL W. REID
ABOUT THE HONORS CEREMONY GALA
Celebrating some of the greatest minds of our time!

The Summit culminates with the IEEE Honors Ceremony Gala—an evening celebration of renowned icons whose work has served as a catalyst for and propelled major advances in such areas of

- communications,
- medical imaging,
- visual media,
- information sciences and systems, and
- various other fields of computer and electrical engineering.

It is only through their achievements that have made today's advancements possible.

“The Award Ceremony & Gala certainly felt like attending the Academy Awards.”

NOTABLE HONOREES

KATHERINE G. JOHNSON
KURT E. PETERSEN
LISA SU
KORNELIS (KEES) A. SCHOUHAMER IMMINK
ALAN BOVIK
KRISTINA M. JOHNSON

Photograph by Annie Leibovitz.
“Overcoming uncommon challenges demands both unconventional thinking and exploratory zeal. For two years we have been proud to sponsor the IEEE VIC Summit and Honors Ceremony and the James H. Mulligan, Jr. Education Medal. And in 2019, we had the opportunity to present a distinguished talk on aerospace technology at the event to an audience of over 350 technologists. Lockheed Martin is pleased to celebrate those who also embrace these ideals and share Lockheed Martin’s vision of a brighter, safer, and more productive future.”

Mary Snitch, Lead, External Engagements, Lockheed Martin Corporation
<table>
<thead>
<tr>
<th>Sponsorship Benefit</th>
<th>PLATINUM $100K+</th>
<th>GOLD $50K</th>
<th>SILVER $25K</th>
<th>BRONZE $10K</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor badge ribbon</td>
<td>♦</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Signage in prominent areas of event indicating level**</td>
<td>♦</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Acknowledgement in printed program**</td>
<td>♦</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tax write-off to the extent allowed by law</td>
<td>♦</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Position as event sponsor throughout advance promotion campaign**</td>
<td>♦</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary VIP Registrations for Pre-event, Summit and Honors Ceremony</td>
<td>20</td>
<td>10</td>
<td>5</td>
<td>2</td>
</tr>
<tr>
<td>Reserved VIP Tables for Summit Lunch and Honors Ceremony</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Recognition in pre- and post-event attendee invitations and social media outlets**</td>
<td>♦</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Prominent inclusion of company logo and hyperlink on event website**</td>
<td>♦</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Featured on IEEE Awards Website**</td>
<td>♦</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Inclusion of company logo souvenir in attendee gift bag</td>
<td>♦</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Special recognition and acknowledgement of company by emcee during program</td>
<td>♦</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo rolling on screen throughout event**</td>
<td>♦</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Use of IEEE Awards &quot;Sponsor Seal&quot; image for 12 months</td>
<td>♦</td>
<td>♦</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pre-Event Summit Title Sponsor with IEEE Awards*</td>
<td>♦</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibit booth space at daytime event</td>
<td>♦</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo on Step &amp; Repeat Photo backdrop</td>
<td>♦</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presentation of a company video at Pre-event (limited to 1-3 minutes) ***</td>
<td>♦</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5-minute speaking opportunity at Pre-event</td>
<td>♦</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Special recognition at pre-event special activities</td>
<td>♦</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Listed as a Panel sponsor during Summit</td>
<td>♦</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presentation of a company video at Summit (live stream)***</td>
<td>♦</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Presentation of company video at Honors Ceremony (live stream)**</td>
<td>♦</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsorship package tailored to your company’s specific needs</td>
<td>♦</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Speaking opportunity during Summit</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Sponsor is financially responsible for event theme and activities during welcome reception in consultation with IEEE Awards Staff

** Size, prominence, and placement will correspond to sponsorship level.

*** Sponsor to provide camera-ready art and meet deadlines for print production.

*** Sponsor to provide video footage that meets IEEE standards. Video length and placement will correspond to sponsorship level.
ADDITIONAL SPONSOR OPPORTUNITIES

**Sponsor benefits will be customized**

We will happily work with you to create the right sponsorship program based upon your budget and goals. Contact us today.

<table>
<thead>
<tr>
<th>Sponsorship Type</th>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>PANEL SPONSOR — $20K</td>
<td></td>
<td>Your choice of presentation; either be a panelist or moderator. Includes Bronze-level benefits.</td>
</tr>
<tr>
<td>BREAK SPONSOR — $5K EACH</td>
<td></td>
<td>2 available - morning and afternoon.</td>
</tr>
<tr>
<td>LUNCH SPONSOR — $30K</td>
<td></td>
<td>Exclusive Lunch sponsorship at $30k OR co-sponsor at $15k.</td>
</tr>
<tr>
<td>OPENING RECEPTION — $25K</td>
<td></td>
<td>Kick off the celebration by hosting our pre-party (2 available). Sponsor responsible for costs associated with customizing/branding the evening experience in consultation with IEEE Awards Staff. Includes 3-minute speaking opportunity during event and 4 VIP registrations.</td>
</tr>
<tr>
<td>DESSERT RECEPTION — $15K</td>
<td></td>
<td>Recognize the 2023 Medal and Recognition recipients. Includes signage and branded cocktail napkin. Plus Bronze-level benefits.</td>
</tr>
</tbody>
</table>

**IEEE AWARDS SUPPORTERS HAVE INCLUDED**

Apple  
ARM  
Google  
IBM  
Intel  
Lockheed Martin  
MathWorks  
Nokia Bell Labs  
Northrop Grumman  
Pearson  
Qualcomm Technologies  
Raytheon Technologies  
Samsung  
Toyota
YOUR SPONSORSHIP JOURNEY
Return on investment extends beyond “just one day”

Your sponsorship recognition will be customized based upon sponsorship level. Below you will find a sample of how recognition will take place before, during, and after the Summit, generating thousands of impressions via our website, social media, the event itself, and outbound marketing.

**BEFORE THE EVENT**

<table>
<thead>
<tr>
<th>Company logo (hyperlinked) on IEEE Awards website</th>
<th>Tweet announcing your company as event sponsor via @IEEEAwards (3.3k Followers)</th>
<th>Company inclusion in event press release</th>
<th>Company logo included in printed and email event promotion</th>
</tr>
</thead>
</table>

**AT THE EVENT**

<table>
<thead>
<tr>
<th>Company logo displayed at regular intervals on large screens</th>
<th>Company name announced from podium</th>
<th>Company logo on branding and press board</th>
<th>Company mention in live social media coverage of event</th>
</tr>
</thead>
</table>

**AFTER THE EVENT**

<table>
<thead>
<tr>
<th>Company logo (hyperlinked) displayed in the “Thank you to our Sponsors and Partners” section of IEEE Awards website</th>
<th>Social mentions thanking your company for sponsorship via IEEE Awards accounts (5,000+ Followers)</th>
<th>Company logo included in follow up email messaging to 2022 attendees</th>
<th>Company logo included in archival event materials freely accessible</th>
</tr>
</thead>
</table>

Contact us today to customize a sponsorship program that can help you achieve your branding goals.

Keyana Tennant, Engagement Manager
keyana.tennant@ieee.org
732.562.6828
Senior leaders from all over the world come together to be inspired by world-class speakers, nurture their networks, and engage with some of the most brilliant and creative people of our time. As a sponsor, you will be reaching the top thinkers and influencers from academia and industry.

**WHO WILL BE THERE?**

Attendee demographics

Senior leaders from all over the world come together to be inspired by world-class speakers, nurture their networks, and engage with some of the most brilliant and creative people of our time. As a sponsor, you will be reaching the top thinkers and influencers from academia and industry.

Innovators, pioneers, and visionaries exchanging ideas and insights on...

- Artificial Intelligence
- Space Exploration
- Healthcare Technology
- Information Theory
- Robotics
- Power & Energy
- Photonics
- Cybersecurity
- Optoelectronics
- Industrial Tech
- Wearable Tech
- Telecom

**350+** In-person 2022 attendees

**1,200+** Virtual 2021 registrants

**46%** Hold Director titles or higher

**200+** Organizations represented in 2022 by speakers, honorees, and attendees

**98%** of past attendees surveyed would like to attend future IEEE VIC Summits

**20+** Countries represented in 2022 by speakers, honorees, and attendees

**UNIVERSITIES REPRESENTED IN PAST:**

- Auburn University
- Caltech
- Dartmouth
- Georgia Tech
- Loyola
- Marymount University
- MIT
- NY Institute of Tech
- San Francisco University
- San Jose University
- Santa Clara University
- Tokyo Institute

**COMPANIES REPRESENTED:**

- Apple
- Applied Materials
- Disney
- Festo
- Google
- Hitachi
- HP
- IBM
- Intel
- MathWorks
- Microsoft
- Nokia
- Bell Labs
- Northrop Grumman
- Pixar
- Qualcomm
- The Boeing Company
- Toyota
- Viasat
- Verizon
GENERATE INTEREST. GARNER LEADS.
Media exposure results from years past

From save-the-dates to post-session recordings, as a sponsor, your branding and marketing will reach thousands of IEEE members and senior decision makers across the world through our print, social, and email promotion efforts as well as our media relations work and press coverage.

11.5+ MILLION
Estimated media audience reach from negotiated 2022 placements

45%
Aggregated 1-year growth of social media followers

5%
Aggregated engagement rate – exceeds industry average of 1-3%

26.6k
Social media followers across platforms that increases monthly

344 MILLION
The number of Google search results for IEEE - an established brand well-known worldwide.

MEDIA COVERAGE

Science Focus
BUILDING the FUTURE
Semiconductor Engineering
EE Times
Light Reading Podcasts
"A passion for unrelenting innovation is what drives Qualcomm’s pursuit of the transformative technologies of the future. Recognizing and honoring that same drive in those individuals and organizations setting the standard for technology and engineering excellence, we are proud of our sponsorship of the IEEE Richard W. Hamming Medal and the 2019 and 2022 "An Evening of Innovation” pre-events held before the Honors Ceremony at the Qualcomm San Diego Campus."

Ed Tiedemann, Senior Vice-President, Engineering, Qualcomm Technologies, Inc. and IEEE Fellow
INSPIRE THE NEXT GENERATION
While expanding your reach to global decision makers

Your partnership is instrumental in enabling IEEE to continue the legacy of presenting these prestigious awards and continue to celebrate these impactful accomplishments to inspire future generations of engineers, educators, scientists, innovators, visionaries, leaders, and practitioners.

Don’t lose out on your opportunity to place your company at the center of this action-packed exclusive event. We recommend completing our event sponsorship request form as soon as possible. All sponsorship requests do go through an internal review process by our awards committee.

After you submit the request form, Ms. Tennant or another member of our sponsorship team will be in contact with you within two business days to walk through next steps.

Sponsorship opportunities are limited, so be sure to complete your request form today.

Contact us today to customize a sponsorship program that can help you achieve your branding goals.

Keyana Tennant, Engagement Manager
keyana.tennant@ieee.org
732.562.6828